



## केन्द्रीय माध्यमिक शिक्षा बोर्ड



(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्सटिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

### CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)  
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, Delhi-110002

CBSE/DIR(ART&I)/HIQ/2013

Dated: 10<sup>th</sup> July, 2013  
Circular No: Acad-46/2013

All the Heads of Institutions  
affiliated to CBSE

**Subject: XIII CBSE Heritage Education and Heritage India Quiz 2013.**

**Dear Principal,**

India is endowed with a vast and ancient cultural heritage that has shaped the lives and value systems of the people. CBSE recognises that Heritage is more than a record of the past - it is an integral part of the Indian identity today and for the future. We, as a nation, should also recognize that India's cultural heritage along with her natural resources, are equally in danger of being destroyed in the name of economic development and modernization.

With the recognition of cultural heritage a shared legacy of the community, we move away from merely creating an inventory of heritage sites, to an interlinked approach towards heritage conservation and its management. To start with, it is important for young learners to know about India's heritage in order to understand better, the beliefs, values, history and socio-cultural context of the country.

- The Board has launched a micro-site on the Heritage Education Portal: <http://heritage.cbseacademic.in> which is a platform for teachers through which they can help their students explore, learn and acquaint themselves with the local heritage and also provide links to connect them to **National and World Heritage Sites**. Materials developed by schools, have also been uploaded and their contribution/s duly acknowledged.
- CBSE, celebrates **Heritage Day on 12<sup>th</sup> January**, when students reaffirm their commitment to preserve and protect the Heritage monuments of the country. The Board has emphasised the promotion of heritage conservation through *Heritage Clubs* and *Heritage Walks*, besides conducting cultural events to enrich the learners' overall experience.
- The **CBSE Heritage India Quiz**, initiated in 2001, is an inter-school quiz competition which has been conceptualized by the Board to raise awareness and promote greater understanding in the student community about the cultural diversity of India. The 2013 edition of this event is a joint venture with **AETN 18 Media Private Ltd.** and conducted in three phases:

**Phase 1** - City Chapter – 1<sup>st</sup> week of September to Mid -October

**Phase 2** - Regional Chapter- Mid- November to 1<sup>st</sup> week of December

**Phase 3** - National Semi Finals and Finals – Mid -week of December

**Note: The finalised Cities (venues) will be decided after.**

## Phase 1: City Chapter – Registration

The City Chapter will be segmented into one, two, three or six City Chapters depending on the geographical diversity and the response from each region. The event will be held in a minimum of one location and a maximum of 6 locations per CBSE region.

- 1.1 The City Chapter will be conducted tentatively between first week of September to mid October, 2013. It will be a single day event comprising of two stages. Each school will be represented by three students thus forming a team who may be selected from classes IX-XII.

### Stage I Round: Written Elimination

This round will be in the form of a Power Point based quiz where the teams from each school will collectively attempt to answer by writing them. There will be 30 Questions to be answered in 25 minutes. After the culmination of the quiz, the answers will be provided to the students while the evaluation happens simultaneously for qualification for the next round.

### Stage II Round: On –Stage

In this round, an on-stage quiz of 60-75 minute duration wherein questions will comprise of a mix of verbal, audio and visual items, will be conducted for the respective qualifiers of Stage I. This round will be conducted in a prominent school of the city.

- 1.2 The winner from each group will qualify for the Regional finals. The Regional Chapter will comprise of 6 teams.

## Phase 2: Regional Chapter

- 2.1 The Regional Chapter will be held between Mid-November to first week of December, 2013. The top 6 teams from each region, instead of the respective group winners from the City Chapter, will be placed in one group in the Regional Final. The Regional Chapter will be held in a prominent school of the region. This round will be on-stage with questions comprising of a mix of verbal, audio and visual items. The top two teams from each region qualify for the National Semi-Finals.
- 2.2 The draw and schedule of the City and Regional Chapters will be intimated to the respective schools in advance, so that, they can make necessary arrangements for their travel, lodging and boarding.

## Phase 3: National Semi Finals and Finals

- 3.1 The National Semi Finals and Finals will be held tentatively in the mid-week of December, 2013. The top 16 teams from across the 8 competing regions will be divided into 4 groups of 4 teams each. The winner from each group will qualify for the finals. The Semi Finals and the Finals will be a televised programme held in Delhi.

The interested schools should submit the registration form and confirm their participation on or **before 8<sup>th</sup> August, 2013** by filling in the online registration form (Annexure A) available at [www.cbseacademic.in](http://www.cbseacademic.in). by entering their affiliation number and school number. It may be noted that the details once entered cannot be altered after the online submission of the form.

The schools are requested to print out the submitted online registration form on a A-4 size sheet and send the copy, along with the DD of INR 600/-, towards Registration Fee, drawn in favour of : **The Secretary, CBSE, Delhi**, duly signed by the Head of the school should be sent to: **Mr. Sandeep Sethi, Education Officer, CBSE, 17 Rouse Avenue, New Delhi- 110002, by speed post so as to reach the Board not later than 12<sup>th</sup> August, 2013.** The online registration will be considered only after receiving the registration fees through the Demand Draft.

**The last date for online registration is 8<sup>th</sup> August, 2013. The schools are advised to register at the earliest possible to avoid last minute delay.**

The participation is open to the students of classes IX- XII. Interested schools are requested to select and sponsor three students from their school who will register as a team, to compete with other schools in the City Chapter.

Second class rail fare, including reservation charges for three students and one teacher escort, will be reimbursed to the teams who will compete in the National Finals.

There are attractive prizes and trophies for the winners besides certificates instituted for all the participants.

First Prize	Rs. 21,000/- x 1 team	Rs. 21,000/-
Second Prize	Rs. 12,000/- x 1 team	Rs. 12,000/-
Third Prize	Rs. 7,500/- x 1 team	Rs. 7,500/-
Fourth Prize	Rs. 4,500/- x 1 team	Rs. 4,500/-
Second Position at semi-final	Rs. 3,000/- x 4 teams	Rs. 12,000/-
Third Position at semi-final	Rs. 1,500/- x 4 teams	Rs. 6,000/-

The rules and regulations are given with the registration form.

**For further information, contact: Mr. Sandeep Sethi, Education Officer, CBSE, 17, Rouse Avenue, New Delhi-110002 at 011-23217128 or email: eo\_ss@cbseacademic.in.**

**Please go to the CBSE Academic website: [www.cbseacademic.nic.in](http://www.cbseacademic.nic.in) , for further notifications and updates of various rounds of activities.**

Looking forward to your whole-hearted co-operation.

Yours sincerely,



**(Dr. Sadhana Parashar)  
Prof & Director (A R T & I)**

Copy to the respective Heads of Directorates, Organisations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Institutional Area, Sector-62, Noida U.P.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh- 160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar – 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101.
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Islands
9. The Secretary, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
10. All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
11. Adrian D'Costa, General Manager- Marketing, AETN 18 Media Private Limited.
12. The General Secretary, Council of Boards of School Education in India, 6H, BigJo's Tower, A-8, Netaji Subhash Place, Ring Road, Delhi-110034.
13. The Education Officers/Joint Directors/AEOs of the Academic Branch, CBSE.
14. The Research Officer (Technology) with the request to put this circular on the CBSE website.
15. The Library and Information Officer, CBSE
16. EO to Chairman/PS to Chairman, CBSE
17. DO/PS to Secretary, CBSE
18. SO to CE, CBSE
19. PS to Director (Spl. Exams)
20. PA to Joint Director, CBSE
23. PRO, CBSE

**PROF & DIRECTOR (A R T & I)**