



CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)

“Shiksha Sadan”, 17-Rouse Avenue, New Delhi-110 002

CBSE/DIR. (ART& I)/ 2013/

5th August, 2013

Circular No.: Acad-50/2013

All the Heads of Schools
Affiliated to CBSE

National Wildlife Quiz
2013: International Year of Water Co-operation
WILD WISDOM

An initiative of WWF - India, supported by the Ministry of Environment and Forests (MoEF), Government of India and Central Board of Secondary Education (CBSE), New Delhi, the Wild Wisdom Quiz is a unique opportunity for students to delve deeper into India's amazing wildlife and gain knowledge and take pride in this natural legacy. This initiative aims to instill a sense of concern for the natural world and inspire our students to imbibe concern for conservation.

The Wild Wisdom Quiz is conducted in 17 cities in India and reaches out to more than 3000 schools in the country. **National Finals will be held in New Delhi on the 4th of October, during the Wildlife Week.**

The top 3 teams will win a once-in-a-lifetime trip in collaboration with Adventure Nation to their Snow Leopard Camp at Shivpuri (near Rishikesh), right after the Wild Wisdom National Finals. This prized experience will highlight 'Water' - the 2013 theme of the Wild Wisdom Quiz. To be conducted on the banks of the river Ganga, the camp activities will instill a sense of appreciation of the beauty and value for this river, which has shaped the history and culture of India. This time around too, teachers who mentor the 2 student Quiz Team and accompany them to the National Level Finals of Wild Wisdom will also receive the grand prize (the trip to the Snow Leopard Camp), a fitting reward for all their effort in preparing their students.

THEME: WATER

Water is essential for the existence, survival and propagation of all forms of life and covers approximately 70% of our earth's surface. To raise awareness about the challenges facing water management and the potential for increased cooperation in water sharing, the year 2013 has been declared by the United Nations as the **International Year of Water Cooperation.**

The Wild Wisdom Quiz highlights the need for water sharing both for people and for wildlife, with 70% of the quiz questions being related to habitats and ecosystems created by water in its various forms, and the flora and fauna contained therein – Himalaya high altitude wetlands and cold desert habitats, marine and freshwater ecosystems, coastal regions, marshlands and deltas of India. There will also be questions related to indigenous communities, terrain, ecology, and threats to wildlife in these areas. The remaining 30% will be generic and related to India.

- **Who can participate?**

Students of Classes 6, 7 and 8

- **How can you participate?**

Interested students need to register by paying a **one-time registration fee of Rs.100/- per participant**. The school registration form is attached as annexure - 02. For last date of, registrations refer to annexure - 01.

All students who register will receive a special gift package from WWF – India which includes:

- i. A DVD with 4 short films on the environment, from *Chimi's World*
- ii. A WWF badge
- iii. A participation certificate
- iv. The top 3 schools in each city, which exhibit the best all-round talent, by virtue of the highest number of registrations, will be awarded a special certificate by WWF - India.

- **Is there an online tool to manage registrations?**

Schools can sign up at <http://wwfindia.org/wildwisdom> and use the available tools to keep track of student registrations. The tool is designed to support class teachers and school administrators to monitor registration and keep records pertaining to the Quiz.

a. The link to the quiz on the WWF-India website

http://www.wwfindia.org/about_wwf/enablers/environment_education/wild_wisdom/

b. The online registration link for the physical quiz

http://support.wwfindia.org/wwquiz/school_register.htm

- **How does Wild Wisdom quiz run?**

Level 1 (School Level) : The school needs to confirm participation of the total number of students either by email or by post. The participating school are required to make a demand draft/online transfer of the total amount collected as registration fee, in favour of **:World Wide Fund For Nature – India’, payable at New Delhi**, and sent to :

**Ms Mita Nangia Goswami,
Environment Education,
WWF-India,
172 B, Lodi Estate, New Delhi - 110003.
Reference - Wild Wisdom 2013**

Details for online transfer:

1. Bank Account Name: World Wide Fund For Nature India (Project INR)
2. Account No. : 522-1-197685-3
3. Bank Name: Standard Chartered Bank
4. Bank Address: Narain Manzil, 23 Barakhamba Road, New Delhi - 110001.
5. IFSC Code: SCBL0036020

Only on receipt of the registration amount will WWF - India courier the School level quiz questionnaire, answer sheet and gift packages to your school within 10 days. The top 2 scorers will represent the school ,at the city level.

Level 2 (City Level): Participating schools from each city will come together at a venue in their respective cities; the details of which will be sent to them in time. For details on the venue, please log on to the website <http://wwfindia.org/wildwisdom>. The top 2 scorers from each school will represent their respective schools at the City Level. The City Level champions will win a place in the National Finals, to be held in Delhi on the 4th of October.

All participants will receive certificates and the top 3 schools will be awarded SPECIAL CERTIFICATES for making it to the final round. If a school is in a state where no city- level quiz is being held, they may choose the nearest city from the appended list and inform the person who is to conduct the quiz in that city.

Level 3 (National Level) : 17 schools from 17 cities will congregate in Delhi at the WWF - India Auditorium on the 4th of October, to compete to become the **Wild Wisdom Champ 2013**.

1. **Travel and Lodging:** WWF - India makes travel arrangement for the winning teams, i.e. 2nd AC train tickets for the school team comprising of 2 students and 1 teacher. Boarding and lodging at Delhi will also be arranged by WWF - India.
2. **Prizes:** All participants and accompanying teachers will receive PARTICIPATION CERTIFICATES and a WWF gift bag. The top 3 school teams and their accompanying teacher will be awarded a GRAND PRIZE and TROPHY. Schools standing in the 4th and 5th positions will receive CONSOLATION PRIZES.

For further information or enquiries, schools may contact us through:

WWF-India: 011 41504790 \ 9717919500 \ 9013376779 (Between 10 a.m. - 5 p.m.) /

Email: wildwisdom@wwfindia.net / pnarain@wwfindia.net

Education Officer, CBSE :011-23231248 (Between 10 a.m. - 5 p.m.) /Email:

rajeswary.cbse@gmail.com



Dr. Sadhana Parashar

Director (Academic, Research, Training and Innovation)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016.
2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737 101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar- 791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair-744 101.
8. The Secretary, Central Tibetan School Administration, ESS ESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
9. All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
10. The Education Officers/AEOs of the Academic Branch, CBSE.
11. The Research Officer (Technology) with the request to put this circular on the CBSE website.
12. The Library and Information Officer, CBSE
13. PS to Chairman, CBSE
14. PS to Secretary, CBSE
15. PS to Controller of Exams, CBSE
16. PS to Director (Special Exams & CTET)
17. PA to Prof. & Director (Academic, Research, Training and Innovation)
18. PRO, CBSE

Director (Academic, Research, Training and Innovation)